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Research Area

Operational Management

Technological Innovation

Sustainability

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Journal

- ◆ Moslehpour, M., Chau, K. Y., Du, L., Qiu, R., Lin, C. Y., & Batbayar, B. (2022). Predictors of green purchase intention toward eco-innovation and green products: Evidence from Taiwan. *Economic Research-Ekonomska Istraživanja*, 1-22. (SSCI)
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- ◆ Zhao, L., Chau, K. Y., Tran, T. K., Sadiq, M., Xuyen, N. T. M., & Phan, T. T. H. (2022). Enhancing green economic recovery through green bonds financing and energy efficiency investments. *Economic Analysis and Policy*. (SSCI)
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- ◆ Zhiyi, Zhuo & Ka Yin Chau* & Huang, Shi-Zheng & Ip, Yun-Kit (2020) Mathematical Modelling of Optimal Product Supply Strategies for Manufacturer-to-Group Customers Based on Semi-real Demand Patterns. *International Journal of Engineering Business Management* (SCI-E)
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Google Scholar



Book

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- ◆ Man Lai Cheung, Hiram Ting, Mohamad Noor Salehuddin Sharipudin, Ka Yin Chau* (2019) Examining the role of social media based destination brand community in evoking tourists' emotional experiences and intention to co-create and visit. SASEM 2019, Melaka, August 2019. (Best Paper Award)
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